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		Issue No.	01
		Effective Date	04/02/2020

SECTION A: QUALIFICATION DETAILS														
QUALIFICATION DEVELOPER (S)		University of Botswana												
TITLE	Bachelor of Science in Recreation and Sport Management										NCQF LEVEL	7		
FIELD	Culture, Sport and Crafts			SUB-FIELD		Sport and Recreation				CREDIT VALUE	480			
New Qualification						✓		Review of Existing Qualification						
SUB-FRAMEWORK		General Education					TVET					Higher Education		✓
QUALIFICATION TYPE	Certificate	I	II	III	IV	V	Diploma	Bachelor						✓
	Bachelor Honours			Post Graduate Certificate				Post Graduate Diploma						
	Masters					Doctorate/ PhD								
RATIONALE AND PURPOSE OF THE QUALIFICATION														
<p>RATIONALE: Sport is acknowledged in contemporary Botswana policy documents as a viable means of enhancing Botswana's continued economic growth, job creation, youth empowerment, public health, national competitiveness and long-term prosperity. For example, Pillars 1 & 2 of <i>Vision 2036</i> recognize the role of sport, health and wellness in socio-economic development, while the NDP 11 acknowledges the role of sport and recreation in "reduction of youth problems, improving health, and creating a sense of unity and pride." Moreover, sport science is one of the top occupations in demand in Botswana according to the <i>Human Resource Development Council (HRDC) Priority Occupations List</i> (page 16).</p> <p>Besides, the National Human Resource Development Strategy (2009-2022) which requires ETPs to identify and match the skills demand and supply sides within a job cluster. Moreover, this qualification is in line with the ETSSP <i>Strategic Priority 5: Strengthening Skills Development</i>, which calls for "Reduction rate of the human resource/skill gap in the economy" and <i>Strategic Priority 8: Developing a Responsive Tertiary Education System</i>, which enjoins ETPs to offer qualifications "meeting international standards and responding to priority needs of the labour market."</p> <p>Prior to developing the qualification, consultations were held with relevant stakeholder such as the Botswana National Sport Commission, Botswana National Olympic Committee, Botswana Sport Federations, Botswana Defence Force, Botswana Police Service, Ministry of Basic Education, Ministry of Tertiary Education, Research Science & Technology, HRDC, Ministry of Trade & Industry, Ministry of Environment, Natural Resources</p>														

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Conservation and Tourism, Botswana Colleges of Education, Botswana Vocational and Technical Colleges, Alumni, Employers, Sport Entrepreneurs and Proprietors of Gyms, Sport Clubs, Wellness Centres and Medical Clinics, Current Students, Prospective Applicants in Senior Secondary Schools, Participants at the HRDC Skills Fairs and Career Clinics, Participants at University Career Clinics, and respondents from Private Tertiary Institutions.

Stakeholders revealed during consultations and market needs analysis that sport enterprises have become more complex and technically demanding due to advances in the industry, necessitating the need for sport scientists prepared to meet the challenges of providing innovative sport goods and services at the micro and macro levels of society. Industry stakeholders therefore agreed that this sport science qualification will provide the much-needed human resource to help address the current skills gap and shortage of required professionals in the sport industry. Therefore, this qualification has been developed to fill the identified sport science resource/skills gap in the economy and meets the labour market needs for specialist sport and recreation managers.

The qualification will provide opportunities for candidates seeking to acquire the necessary skills set, professional knowhow, hands-on experience and applied science for a successful career in public and private sport organizations, research institutions, professional sport industry and more. Regional sport and recreation businesses will also benefit from the skills, knowledge, competencies and hands-on experience of the holders of this qualification.

PURPOSE:

The purpose of the qualification is to produce graduates with specialized knowledge, skills and competences:


- Apply economic, financial, social, ethical, legal and behavioural principles and practices pertaining to recreation and sport management.
- Integrate and apply specialized knowledge to recreation and sport management.
- Demonstrate appropriate attitudes, ethics and professionalism in recreation and sport management.

ENTRY REQUIREMENTS (including access and inclusion)


The normal entry requirements for admission into the Bachelor of Sport Science (Coaching) qualification shall be:

- Certificate IV, NCQF Level 4 (BGCSE or equivalent)
- Entry through Recognition of Prior Learning (RPL) and Credit Accumulation & Transfer (CAT) is allowable through institutional policies.

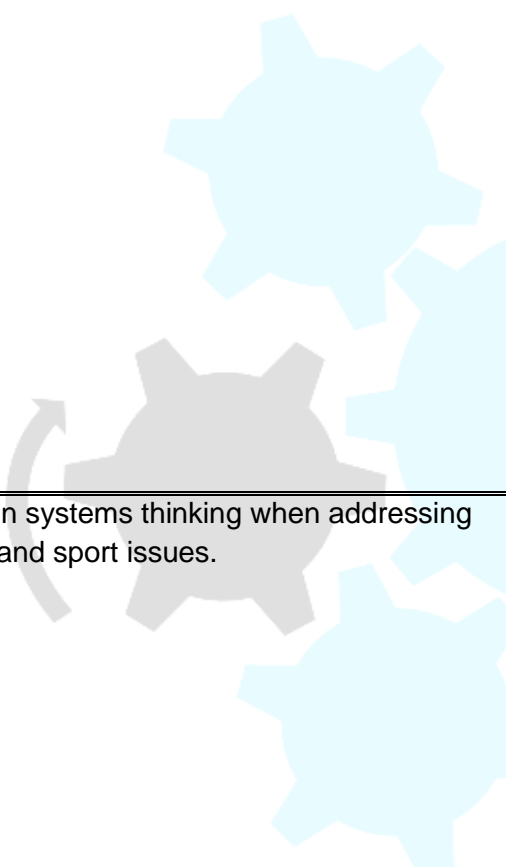
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SECTION B		QUALIFICATION SPECIFICATION	
GRADUATE PROFILE (LEARNING OUTCOMES) Upon completion of the qualification, the graduates will be able to		ASSESSMENT CRITERIA	
1.0 Apply advanced knowledge of sport science to different aspects of recreation and sport management. 		1.1 Use specialized knowledge and frameworks to evaluate the factors affecting recreation and sport industry in specific locales. 1.2 Solve complex recreation and sport management problems using quantitative and qualitative strategic analysis. 1.3 Apply knowledge of recreation and sport management to make informed corporate decisions. 1.4 Demonstrate interpersonal skills in recreation and sport environment. 1.5 Comply with local and global regulations guiding recreation and sport management. 1.6 Use effective management techniques for cross-cultural recreation and sport engagements.	
2.0 Demonstrate an entrepreneurial mindset in recreation and sport environment.		2.1 Utilize innovative approaches to create value in the recreation and sport industry. 2.2 Apply financial and economic analysis to sport and recreation business creation. 2.3 Apply their working knowledge in industrial, academic and community settings. 2.4 Launch new recreation and sport products and services. AC 2.5 Evaluate recreation and sport environment for opportunities and devise effective response strategies.	

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	<p>AC 2.6 Engage in recreation and sport communications, public relations, marketing, advertising and sales.</p> <p>AC 2.7 Manage human and material resources in recreation and sport efficiently.</p>
<p>3.0 Utilize research and development skills for recreation and sport value creation.</p> 	<p>3.1 Apply appropriate management science and statistical tools to analyse recreation and sport business situations.</p> <p>3.2 Use appropriate research methods to identify emerging business opportunities.</p> <p>3.3 Use ICT skills to disseminate business information for a variety of sport and recreation markets.</p> <p>3.4 Evaluate opportunities for the growth and development of recreation and sport services.</p> <p>3.5 Demonstrate effective written and oral forms of professional presentations.</p>
<p>4.0 Demonstrate recreation and sport managerial skills.</p>	<p>4.1 Provide competitive and sustainable recreation and sport services.</p> <p>4.2 Assume increasing responsibility in recreation and sport value creation.</p> <p>4.3 Coordinate and supervise sport and recreation projects to completion.</p> <p>4.4 Manage sport and recreation locally, regionally and internationally.</p> <p>4.5 Manage risks in recreation and sport environments.</p> <p>4.6 Use simulations and actual scenarios to make informed-decisions about workplace challenges.</p>
<p>5.0 Demonstrate technical and leadership competencies in recreation and sport industry.</p>	<p>5.1 Network and collaborate with others to achieve recreation and sport enterprise objectives.</p>

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	<p>5.2 Design recreation and sport programmes to enhance participation equity for diverse populations.</p> <p>5.3 Express professional ideas clearly and effectively in oral and written forms to a variety of audience.</p> <p>5.4 Identify and apply appropriate laws, regulations, policies, guidelines and standards to recreation and sport management.</p> <p>5.5 Apply best practices to solving managerial issues in recreation and sport settings.</p> <p>5.6 Apply leadership theories to the management of recreation and sport teams.</p>
	<p>6.0 Maintain systems thinking when addressing recreation and sport issues.</p> <p>6.1 Utilize feedback to improve operational and strategic performance.</p> <p>6.2 Apply inclusion considerations to programming recreation and sport services for diverse communities.</p> <p>6.3 Adapt to changes in competitive and dynamic recreation and sport environments.</p> <p>6.4 Use knowledge of organizational behaviour to improve sport and recreation management at the micro, meso and macro levels.</p> <p>6.5 Apply innovative and competitive approaches to managing recreation and sport organizations.</p>
	<p>7.0 Demonstrate appropriate attitudes, ethics and professionalism in recreation and sport management.</p> <p>7.1 Comply with legal and ethical requirements of recreation and sport management.</p> <p>7.2 Adhere to ethical guidelines and regulatory standards related to recreation and sport investment.</p> <p>7.3 Reflect on own professional strengths and weaknesses and make effective plans for improvement.</p> <p>7.4 Engage in continuous professional development.</p>

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	<p>7.5 Explore new career opportunities in the sport and recreation industries.</p> <p>7.6 Display a strong work ethic.</p> <p>7.7 Maintain security, safety and confidentiality of organizational information assets.</p>
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SECTION C	QUALIFICATION STRUCTURE					
COMPONENT	TITLE	Credits Per Relevant NCQF Level				Total (Per Subject/ Course/ Module/ Units)
		Level [5]	Level [6]	Level [7]	Level [8]	
FUNDAMENTAL COMPONENT Subjects/ Courses/ Modules/Units	Communications and Academic Literacy Skills	24				24
	Computing Skills Fundamentals	24				24
	Basic Microeconomics	12				12
	Foundations of Sport Management	12				12
	Socio-cultural Foundations of Sport & Exercise	12				12
	Principles of Marketing	12				12
CORE COMPONENT Subjects/Courses/ Modules/Units	Basic Macroeconomics		12			12
	Aquatic Skills		12			12
	Introduction to Accounting		12			12
	Sport Industry & Organizations		12			12
	Sport Marketing & Sponsorship		12			12
	Sport Facilities Management		12			12
	Introduction to Cost Accounting		12			12
	Sport Tourism			12		12

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	Human Resource Management in Sport			12		12
	Sport Information & Communication Management			12		12
	Sports Law			12		12
	Exercise & Sport Economics			12		12
	International Sport Management			12		12
	Sport and Recreation Policy Analysis			12		12
	Sport Science Internship			12		12
	Recreation & Sport League Programming			12		12
	Sport Finance			12		12
	Ethics in Sport & Exercise Industry			12		12
	Athlete Career Development			12		12
	Recreation, Sport & Sustainable Development			12		12
	Entrepreneurship in Sport & Exercise			12		12
	Research Methods in Sport & Exercise			12		12
	Principles of Sport & Exercise Psychology			12		12
	Tests, Measurement & Evaluation in Sport & Exercise			12		12
	Sport Science Internship			12		12
	Sport Science Research Project				12	12
	Leadership and Supervision in Sport and Recreation				12	12
	Sport Event Management				12	12
	Technology in Sport Management				12	12

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ELECTIVE/ OPTIONAL COMPONENT <i>Subjects/Courses/ Modules/Units</i>	Coaching Techniques and Strategies in Badminton			12		12
	Coaching Techniques and Strategies in Basketball			12		12
	Coaching Techniques and Strategies in Handball			12		12
	Coaching Techniques and Strategies in Table Tennis			12		12
	Coaching Techniques and Strategies in Cricket			12		12
	Coaching Techniques and Strategies in Hockey			12		12

SUMMARY OF CREDIT DISTRIBUTION FOR EACH COMPONENT PER NCQF LEVEL	
TOTAL CREDITS PER NCQF LEVEL	
NCQF Level	Credit Value
5	96
6	84
7	252
8	48
TOTAL CREDITS	480
Rules of Combination: (Please Indicate combinations for the different constituent components of the qualification)	
Fundamentals: 96 Core: 348 Electives: 36 (Choose any three from the elective component)	

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ASSESSMENT ARRANGEMENTS

There will be formative and summative assessments.

Formative Assessment: 60%

Summative Assessment: 40%.

Assessments will be conducted by BQA registered and accredited assessors.

MODERATION ARRANGEMENTS

There will be internal and external moderation in accordance with the institutional policy and in line with the national policy on assessment and moderation

RECOGNITION OF PRIOR LEARNING

There is a provision for the award of the qualification in full or in part through Recognition of Prior Learning (RPL) in line with the National RPL Policy.

CREDIT ACCUMULATION AND TRANSFER

There is a provision for the award of the qualification in full or in part through Credit Accumulation and Transfer (CAT) in line with the National CAT Policy.

PROGRESSION PATHWAYS (LEARNING AND EMPLOYMENT)

LEARNING PATHWAYS:

Horizontal Pathway: Bachelor of Commerce in Recreation and Sport Management

Vertical Pathway:

- Bachelors of Sport Science (Honours) in in Recreation and Sport Management
- Postgraduate Diploma in in Recreation and Sport Management
- Masters in in Recreation and Sport Management

EMPLOYMENT PATHWAYS

- Recreation and Sport Teacher/Lecturer/Instructor
- Technical Director of Sport Teams
- Recreation and Sport Officer
- Sport Management Consultant
- Sports Club Manager
- Sport Management Assessor and Examination Officer
- Recreation and Sport Policy Analyst

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- Recreation and Sport Researcher
- Sports Agent
- Recreation and Sport Facility Manager
- Sport Entrepreneur
- Recreation and Sport Event Manager

QUALIFICATION AWARD AND CERTIFICATION

Minimum standards of achievement for the award of the qualification

To be awarded a Bachelor of Science in Recreation and Sport Management qualification, a candidate is required to achieve a minimum of 480 credits.

Certification

Candidates meeting prescribed requirements will be awarded the qualification and will be issued a certificate and an official transcript.

REGIONAL AND INTERNATIONAL COMPARABILITY

The following are comparable programmes regionally and internationally:

Regional University

The Namibia University of Science and Technology offers a 364-credit NQF Level 7 Bachelor of Sport Management qualification to equip graduates with knowledge and competencies to manage sport and recreation in both the private and public sector. The curriculum consists of fundamental and core modules similar to the Bachelor of Sport Science (Recreation & Sport Management). Similar courses include: Marketing, Economics, Financial accounting, Business management, Statistics, Foundations of sport management, Sports law, Facility management.

International University

Massey University (New Zealand) offers a comparable 3-year Bachelor of Sport Management qualification designed to enable graduates manage and administer sports businesses and sport business - related tasks and duties in private and/or public establishments. Core modules offered include Sport Facility Management, Sport Business, Sport Event Management, Professional Development for the Sport Industry, Project Management, Sport Entertainment Management, Leadership Practice, Strategic Management and Governance, Sport Economics, Media Skills, Sport Communication, Introduction to Sport Organisations and Development, Sociology of Sport and Exercise, Sport and Physical Activity in the Social Context, and Sport and Exercise Practicum. Employment pathways include Regional, national and International Sport Organisations, Regional Sport Trusts, Community Sport, Private or Commercial Sport Entities, Sport Marketing and Sponsorship, Sport Media, Communications and Technologies, Local and Regional Councils, Sport Facilities and Venues, Sport Events, Both Nationally and Internationally.

Similarities and Differences

The qualifications are similar in terms of NQF level shared modules, assessment methods, employment pathways and horizontal and vertical pathways. They differ in terms of credits and duration as the Namibian and

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New Zealand qualifications have 3yr duration and about 360 credits whereas the proposed qualification is for 4yrs and requires a minimum of 480 credits. Generally, the proposed qualification compares well with the ones studied since the exit outcomes cover similar scope and depth and are aligned to exit-level descriptors typical of this level and type of qualification as well as competencies required for registration and accreditation.

REVIEW PERIOD

The qualification will be reviewed every 5 years.